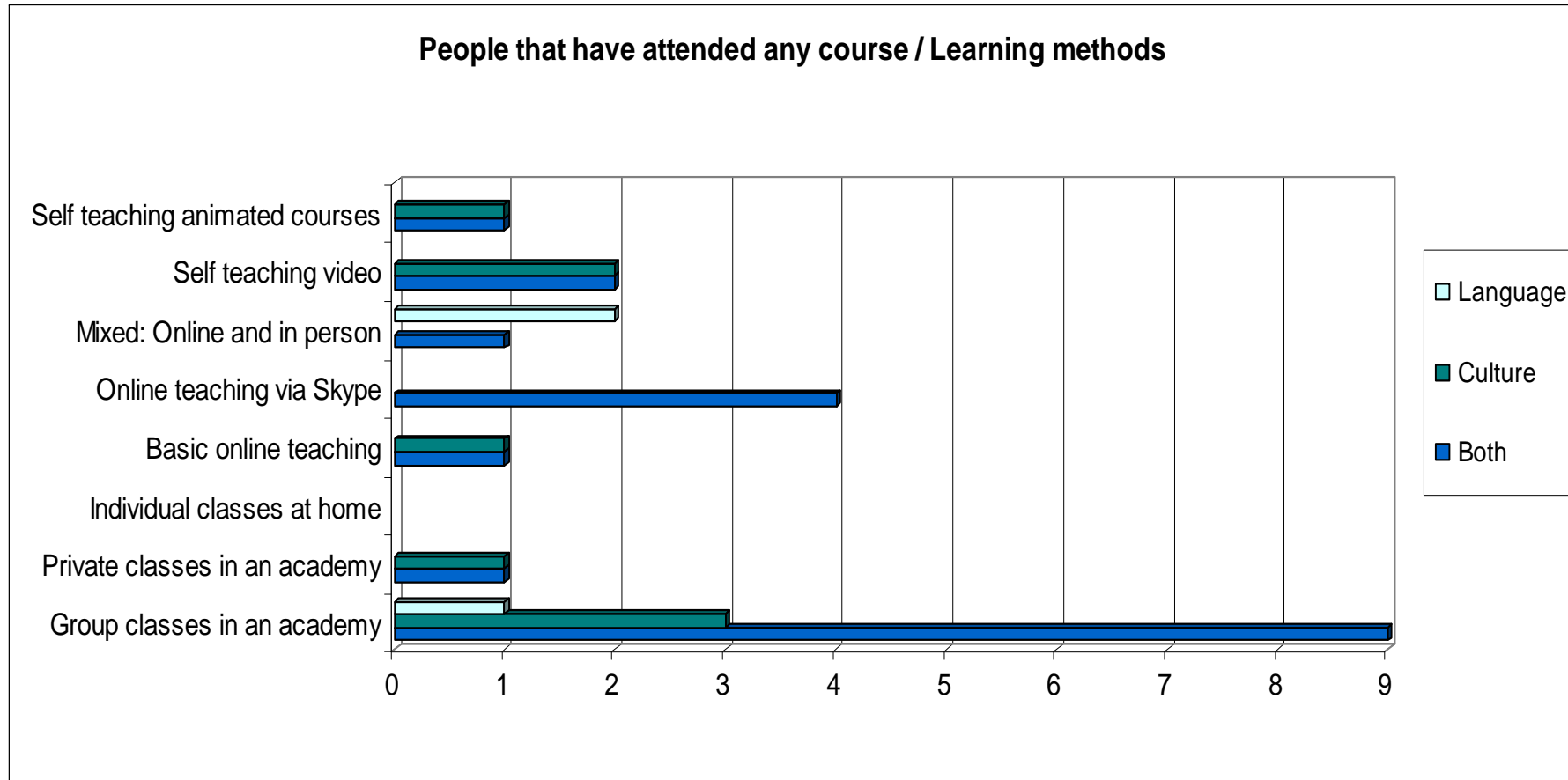


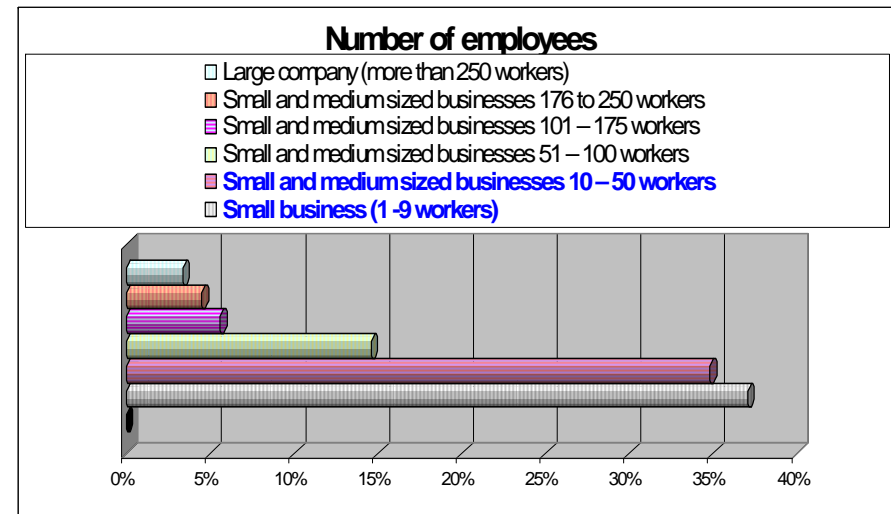
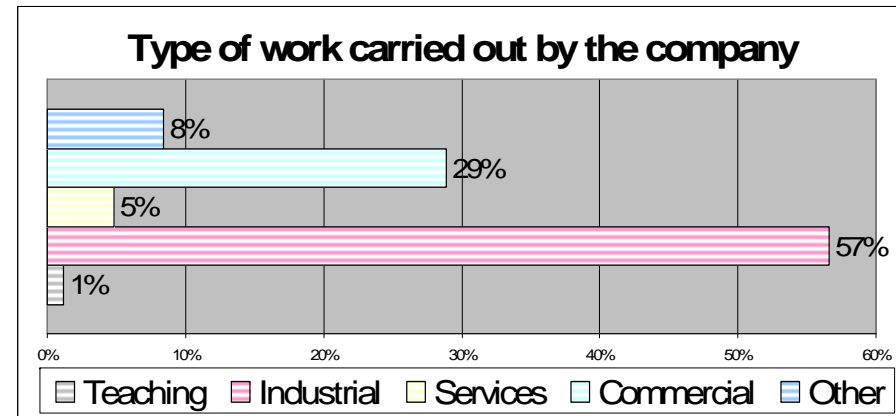
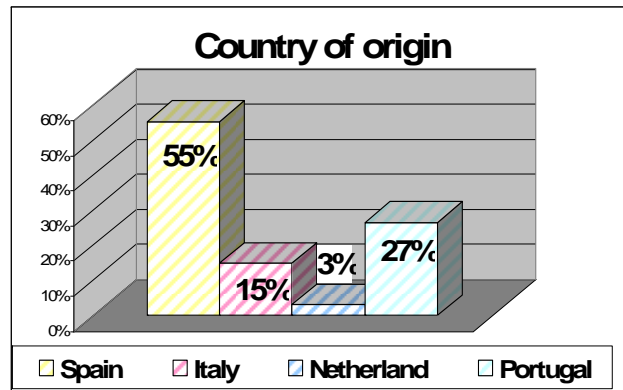


Results of research about needs of companies

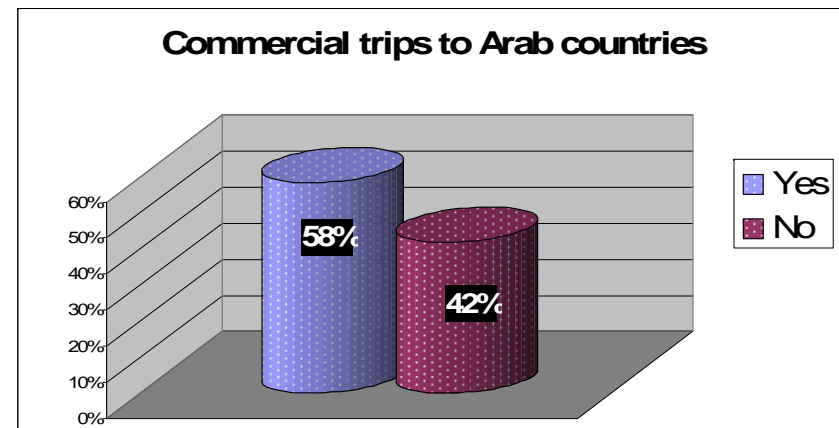
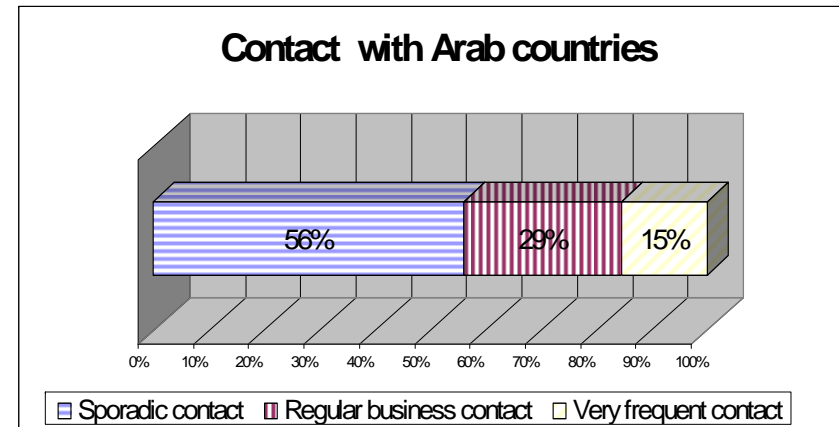
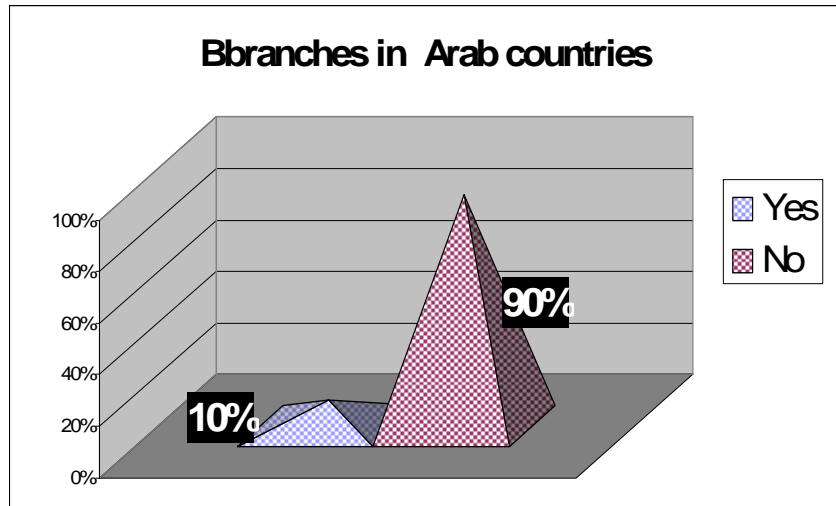
Opinion of the people that have attended courses about learning methods



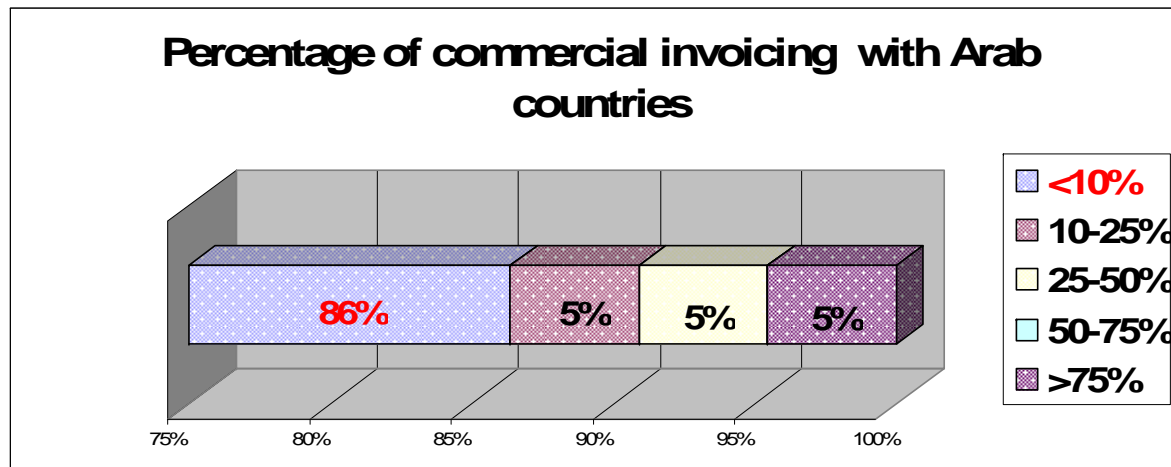
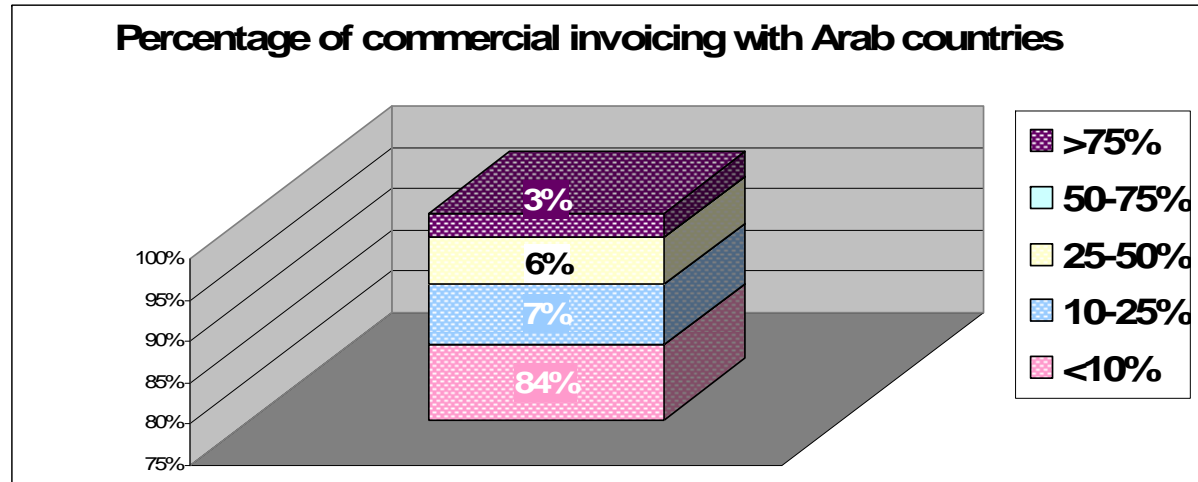
General information



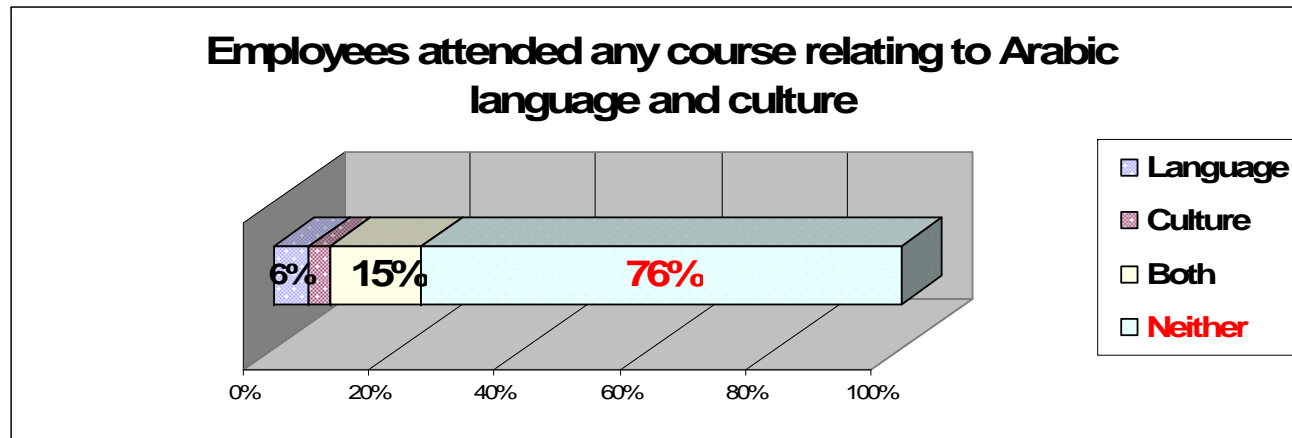
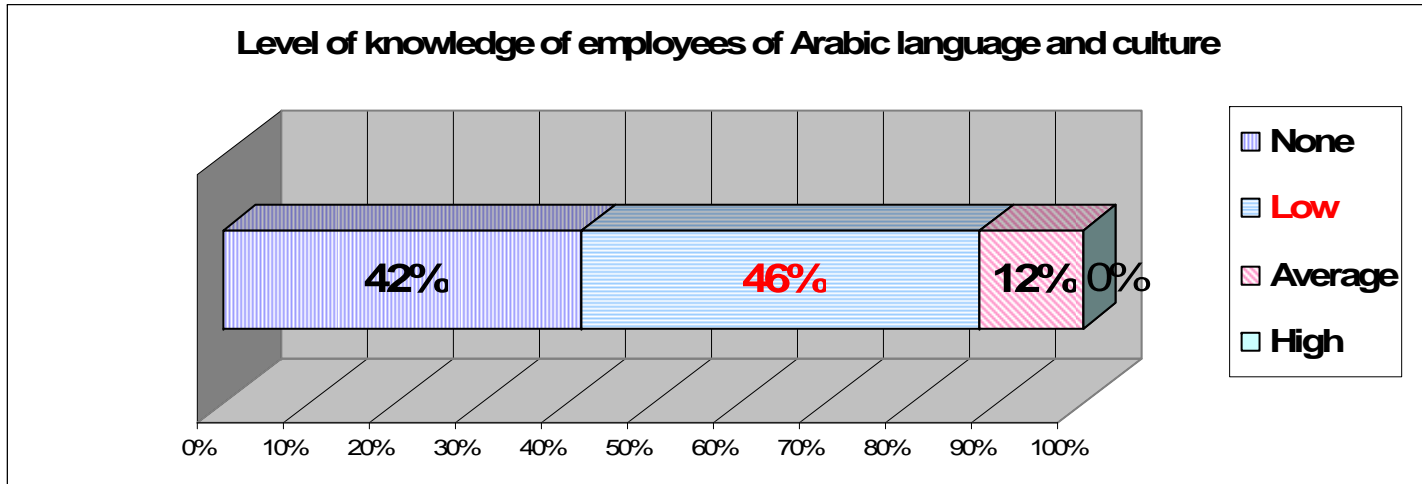
Contact with Arab culture



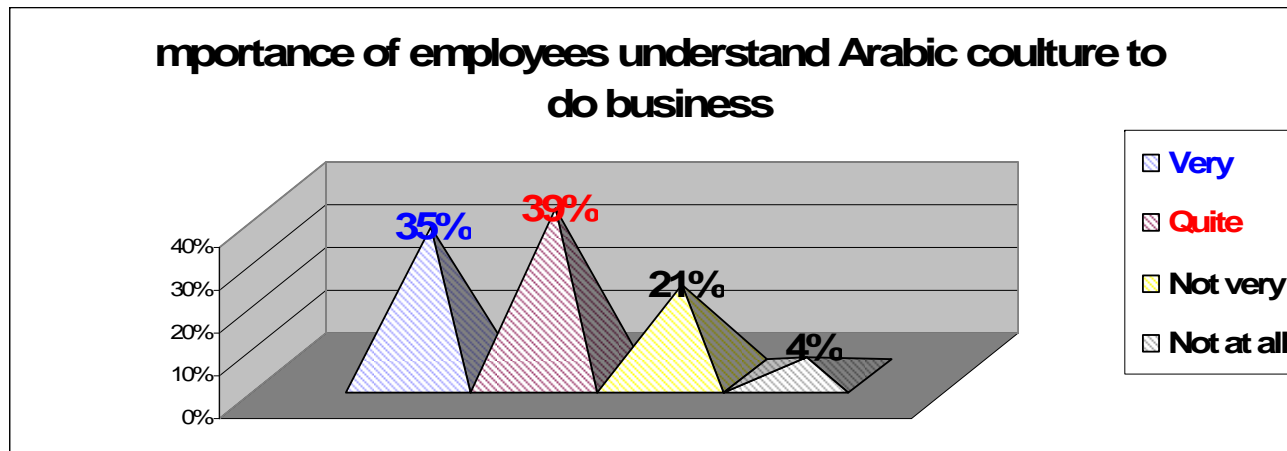
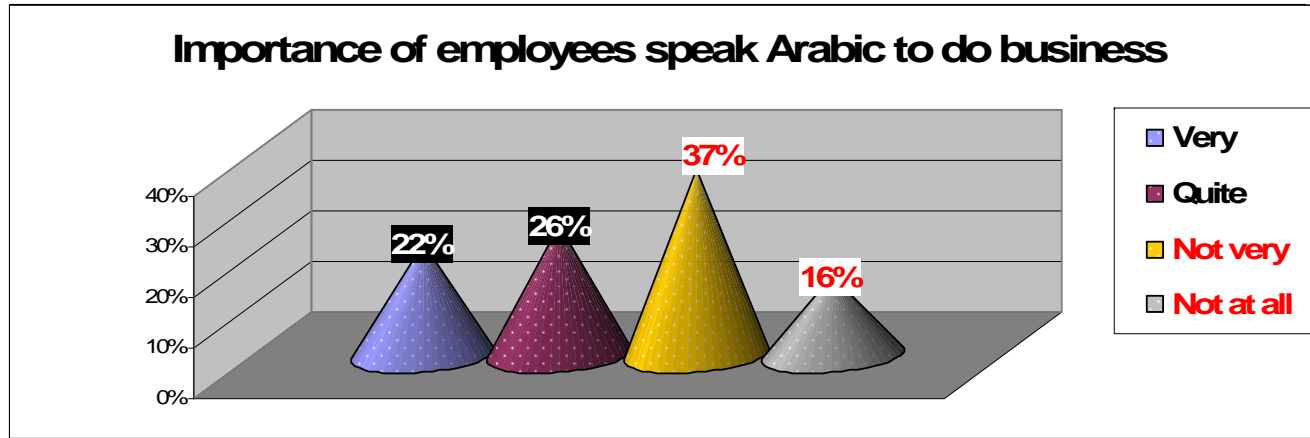
Commercial invoicing in Arabic countries



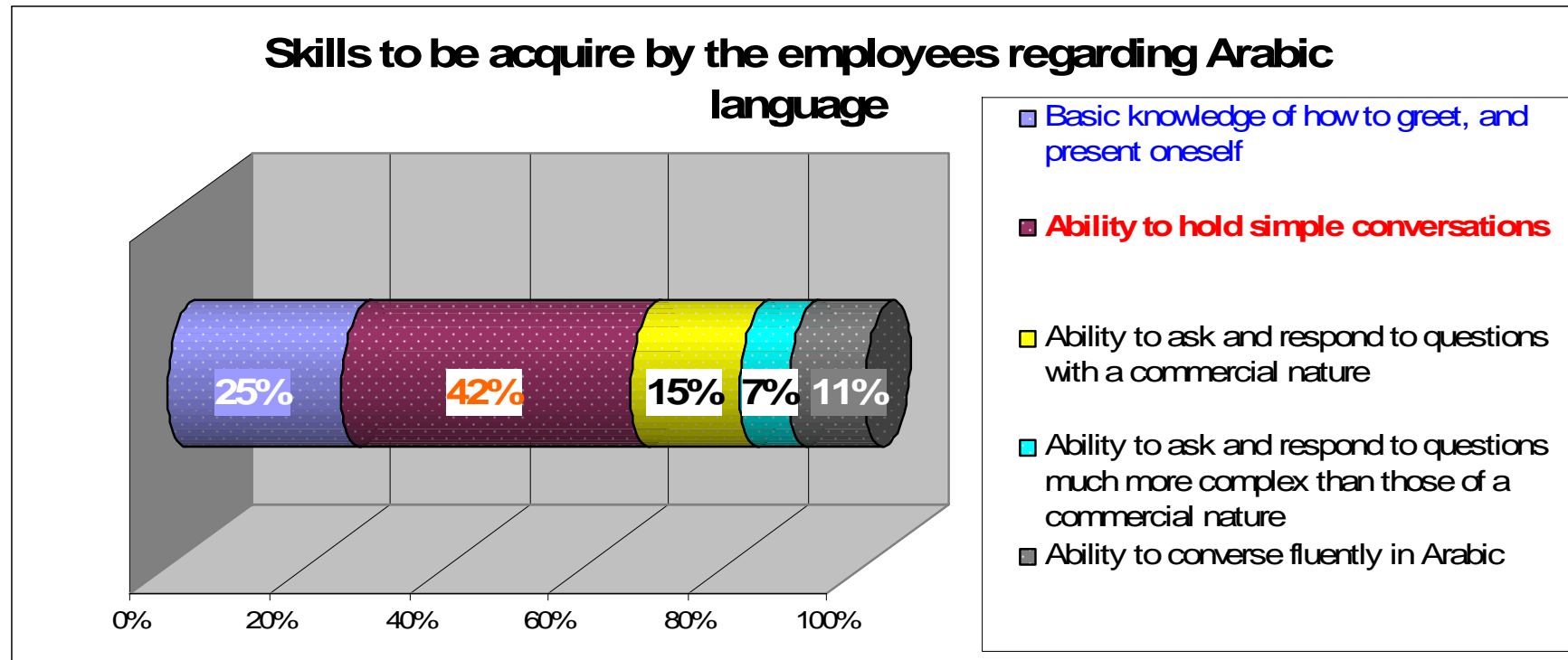
Knowledge of Arab language and culture



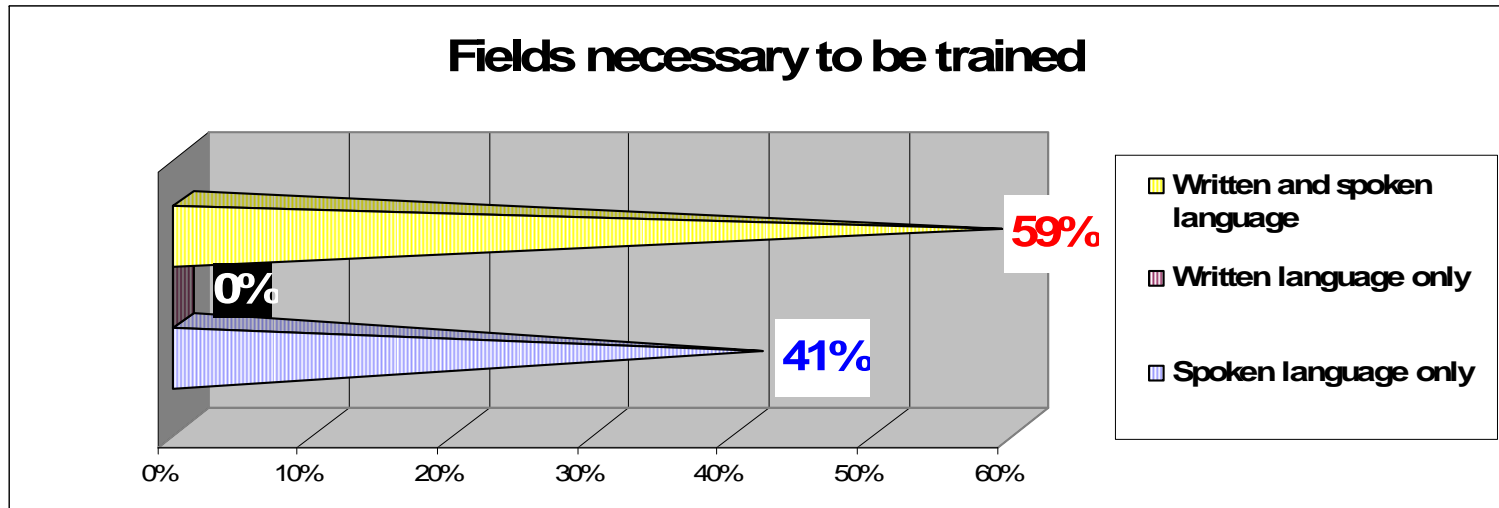
Importance of Arab language and culture



Skills and fields to develop

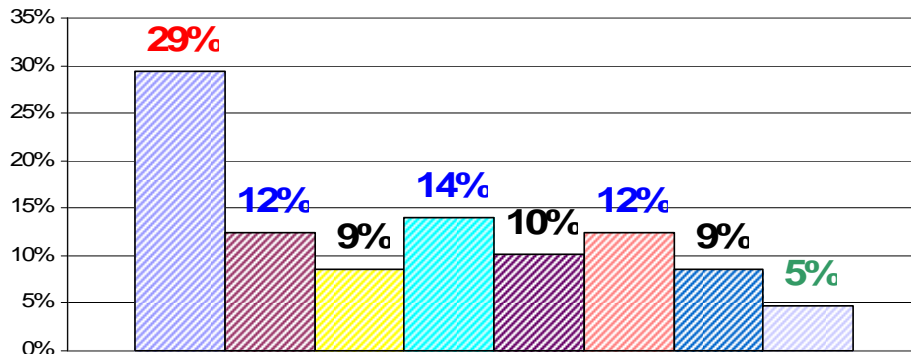


Skills and fields to develop



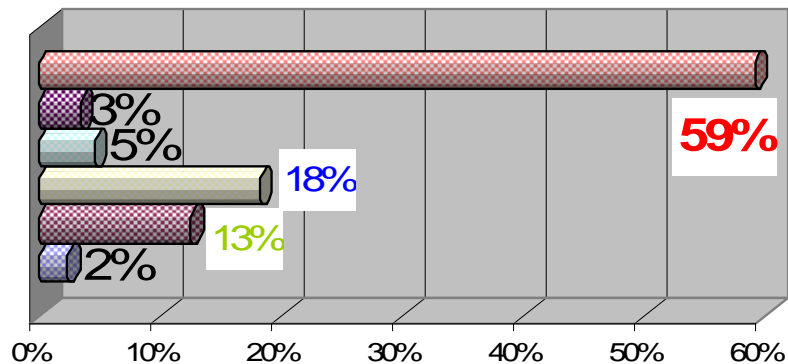
Methods of learning and teaching materials

Methods of learning most adequate according to availability and needs



- Group classes in an academy
- Private classes in an academy
- Individual classes at home
- Basic online teaching
- Online teaching via Skype or other such similar software
- Mixed: part online, part in person
- Self-teaching via video courses
- Self-teaching via animated courses

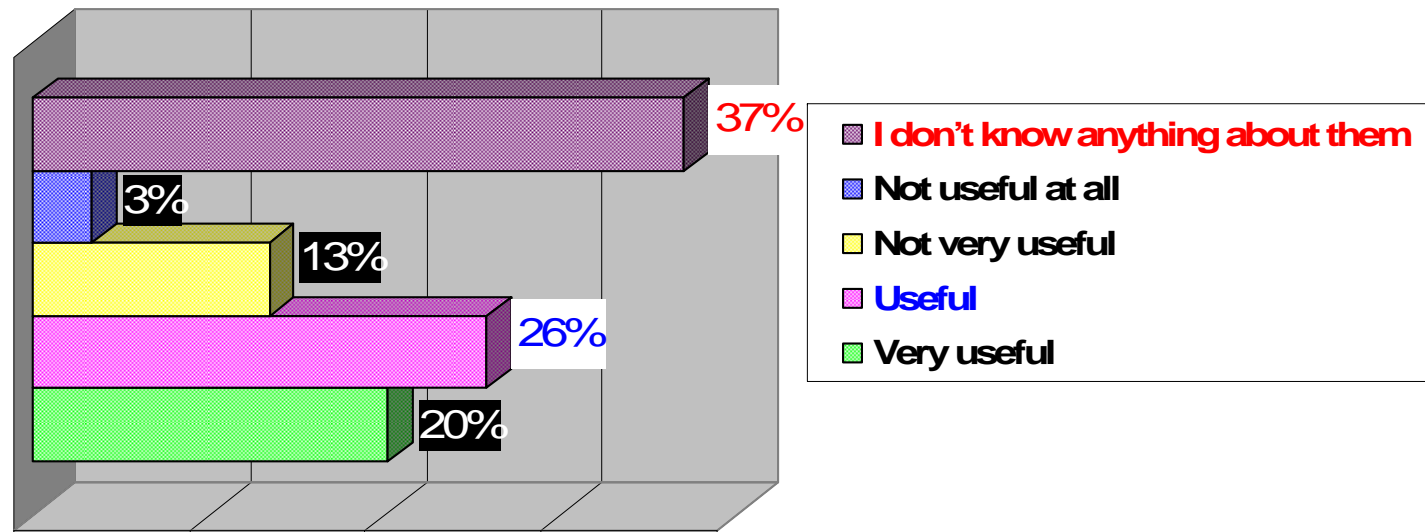
Most useful materials with regards to one to one teaching



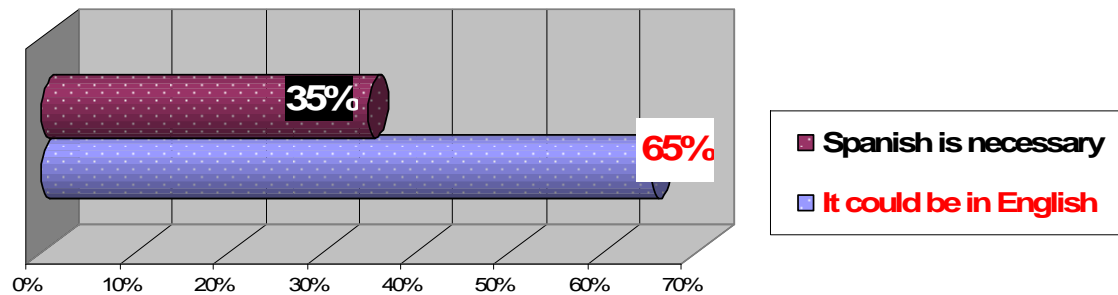
- Classes with multimedia support for computers
- Classes with videos
- Books and videos
- Books and MP3 files for iPod or similar
- Books and CD recordings
- Books only

Methods of learning and teaching materials

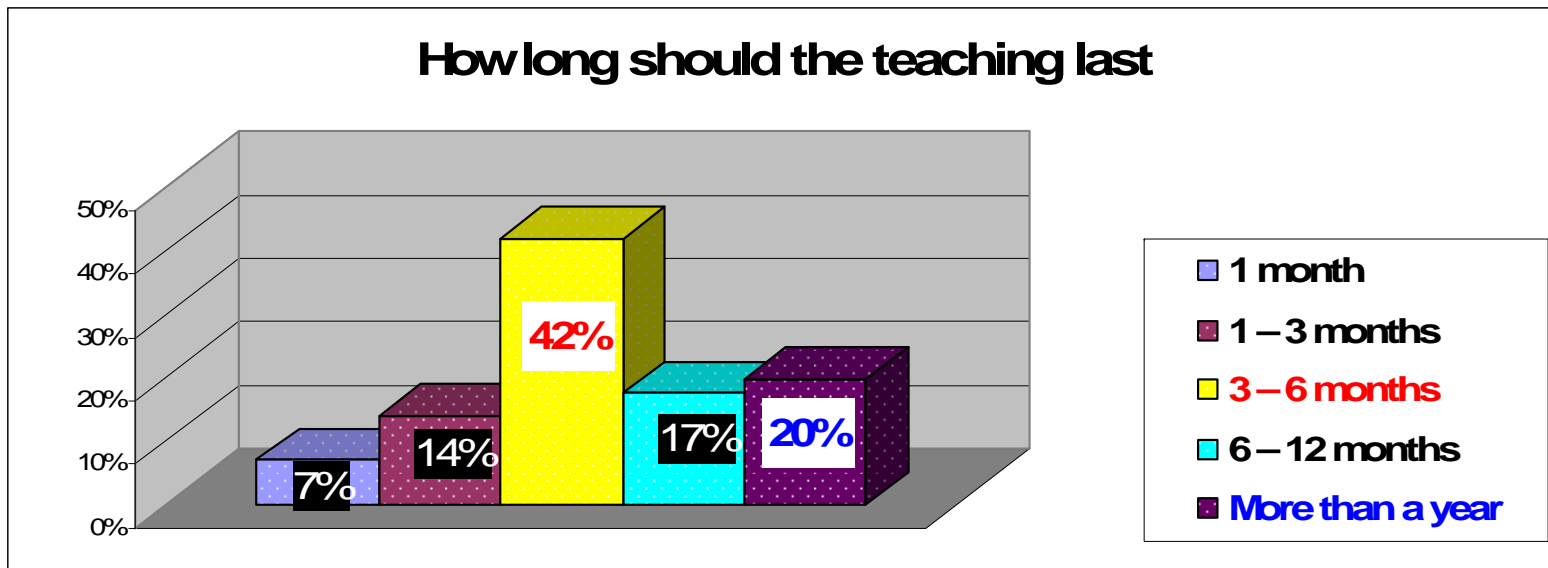
Opinion regarding web portals offering language teaching via MP3 files



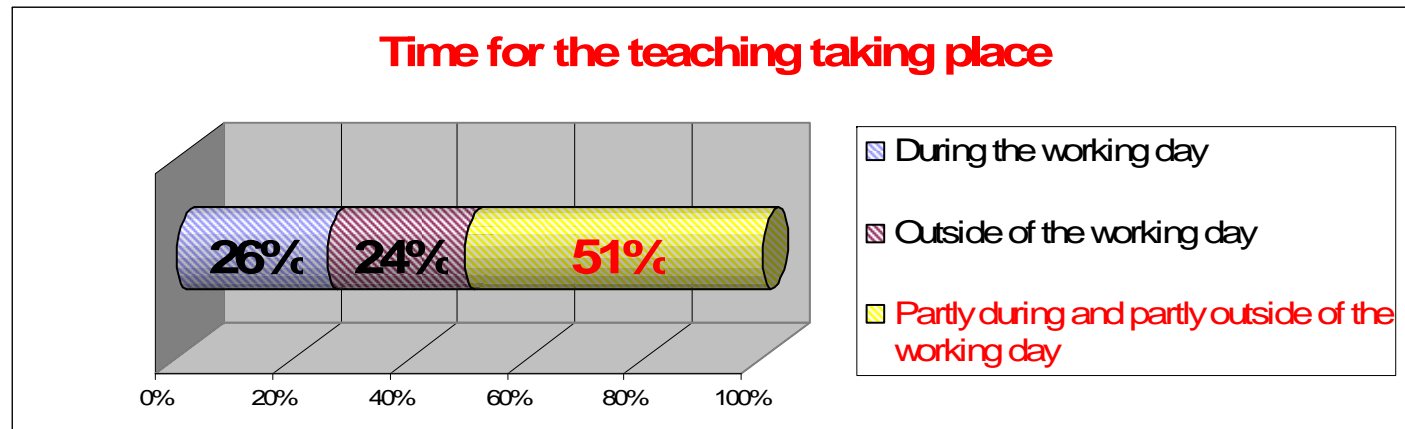
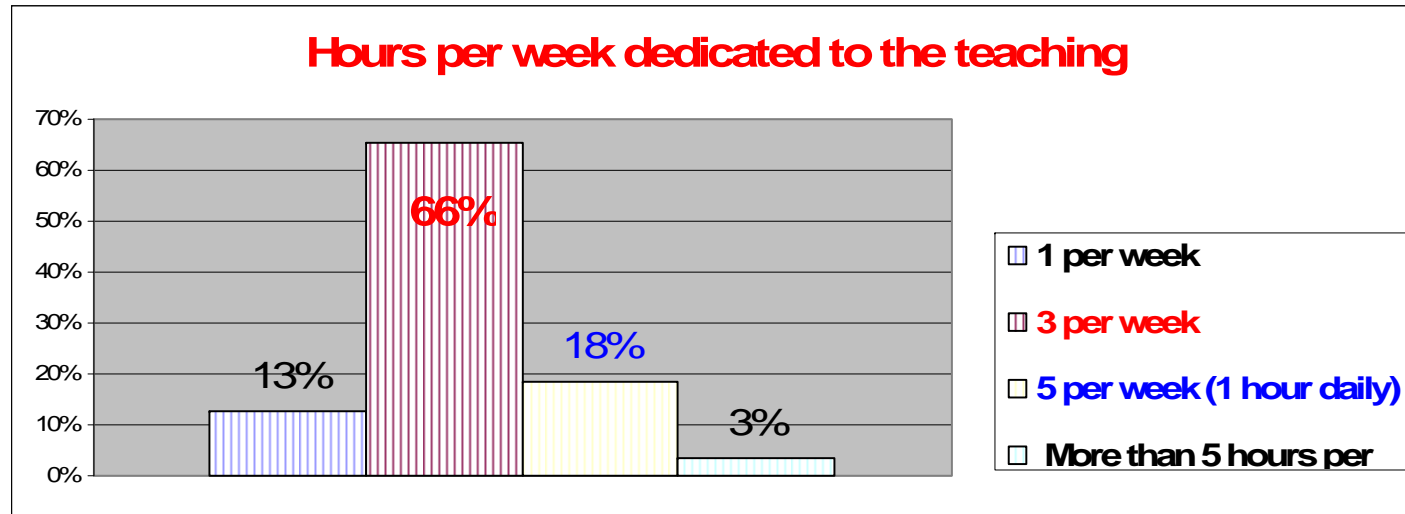
Language for the didactic material



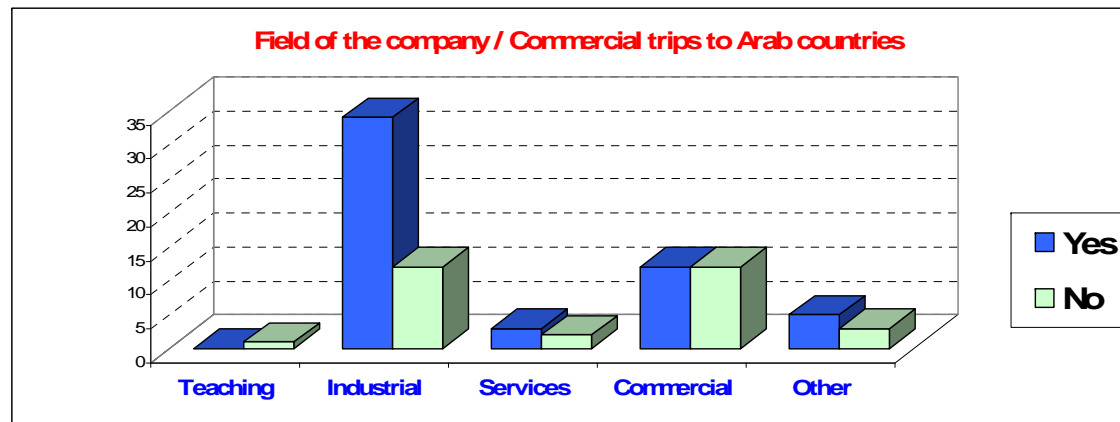
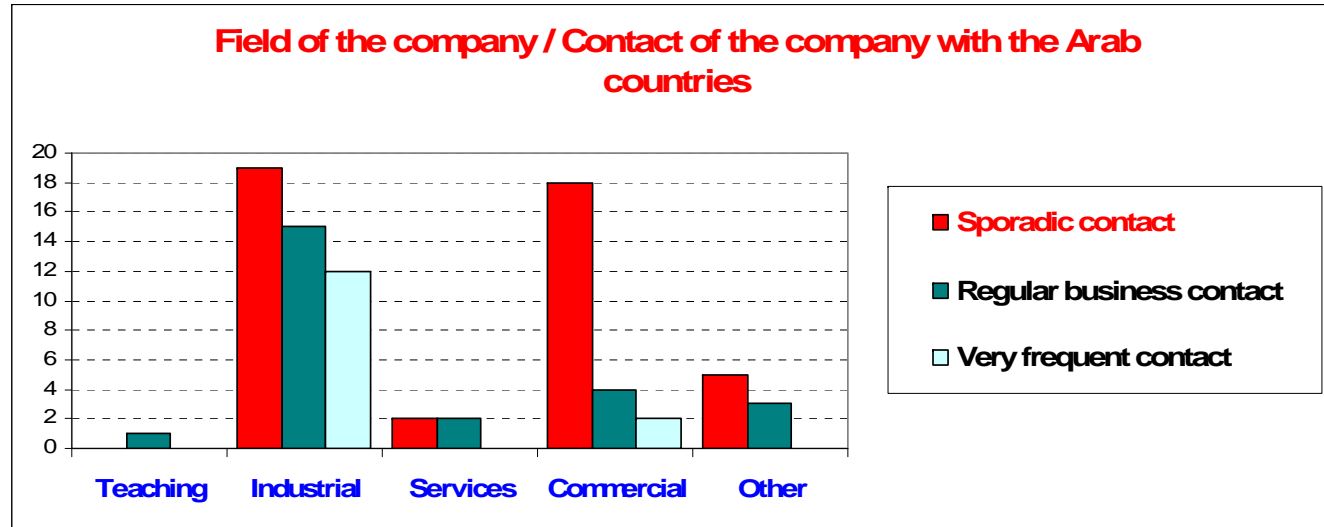
Teaching options



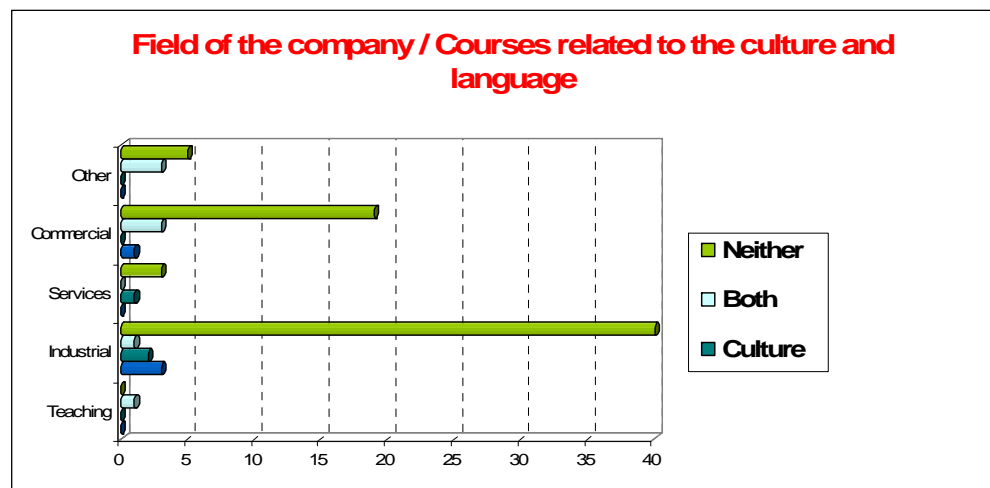
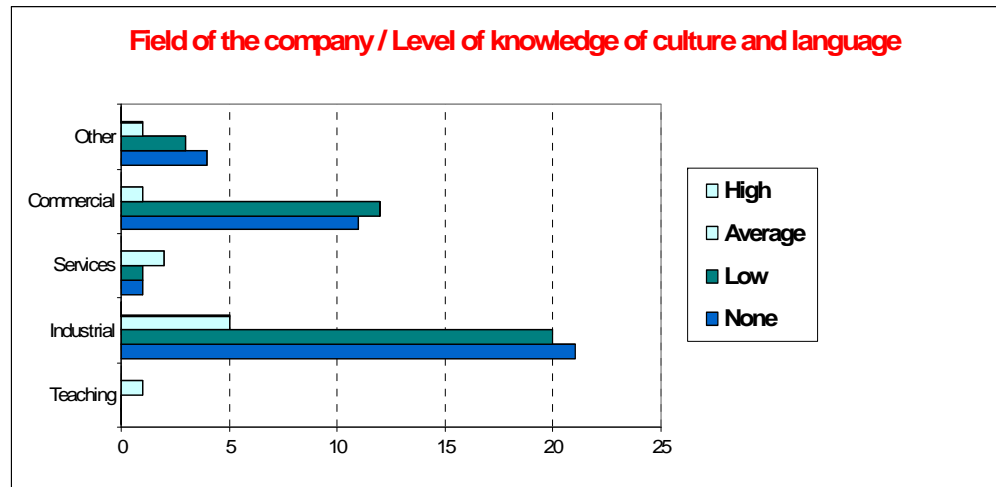
Teaching options



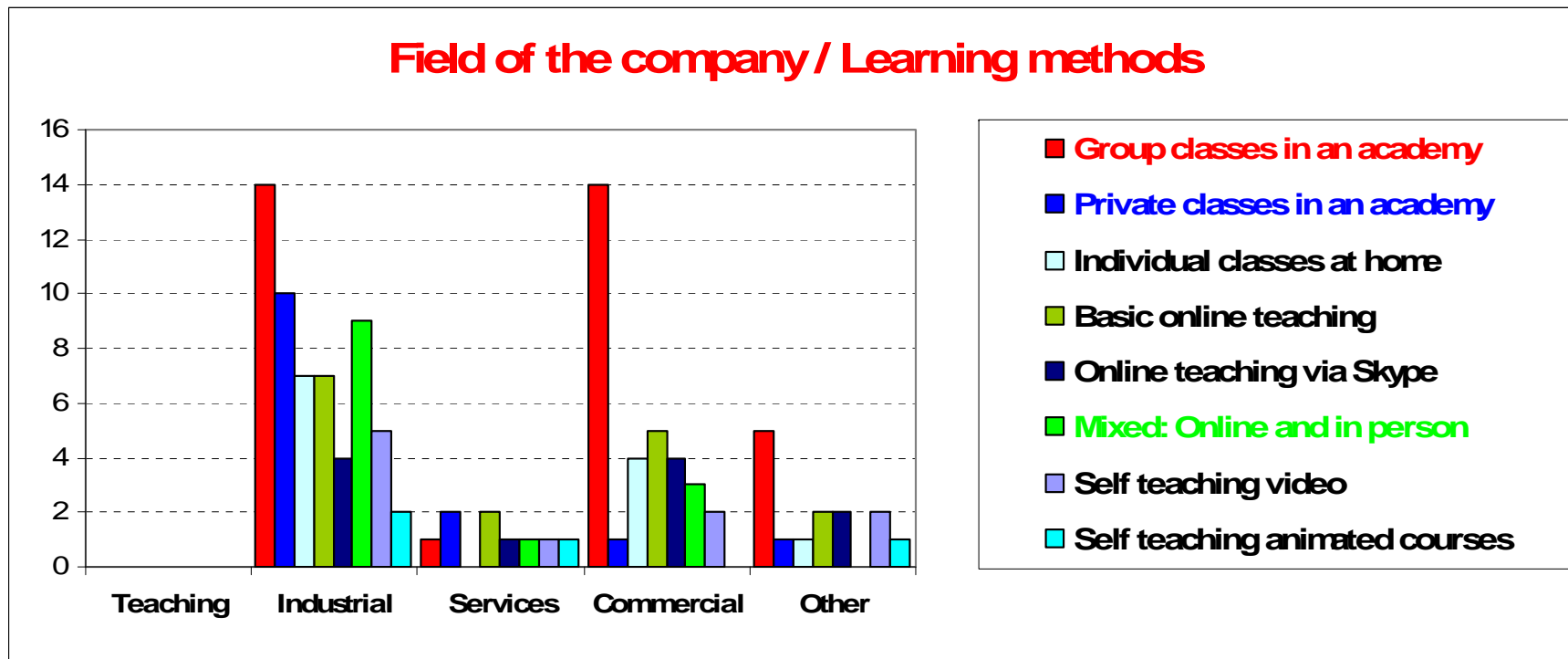
Contact with Arab countries according to the field of the company



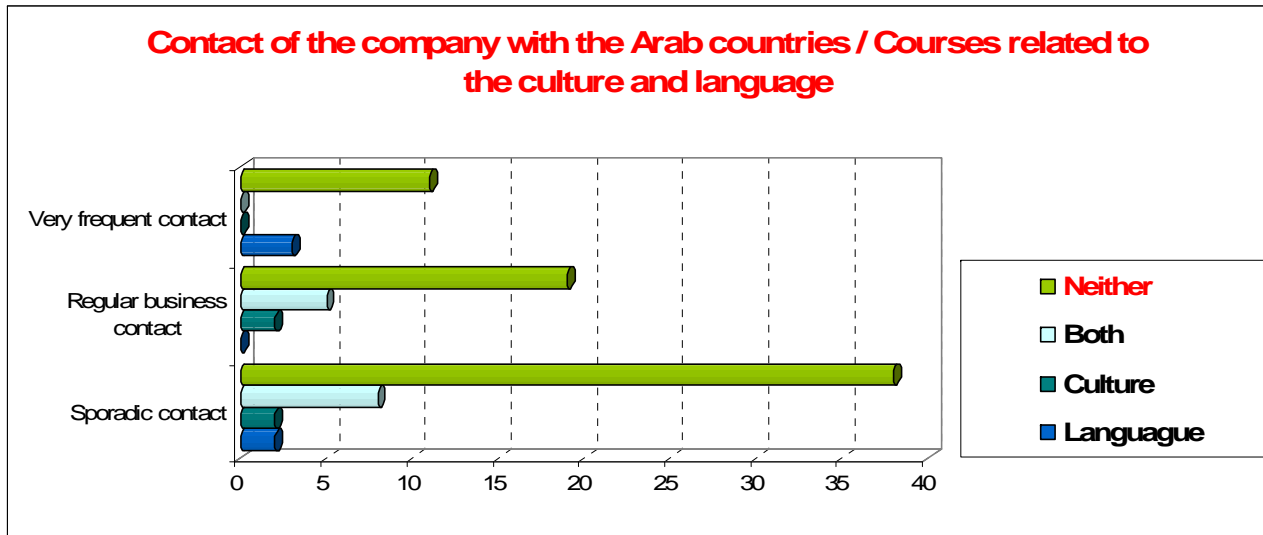
Knowledge of the Arab culture according to the field of the company



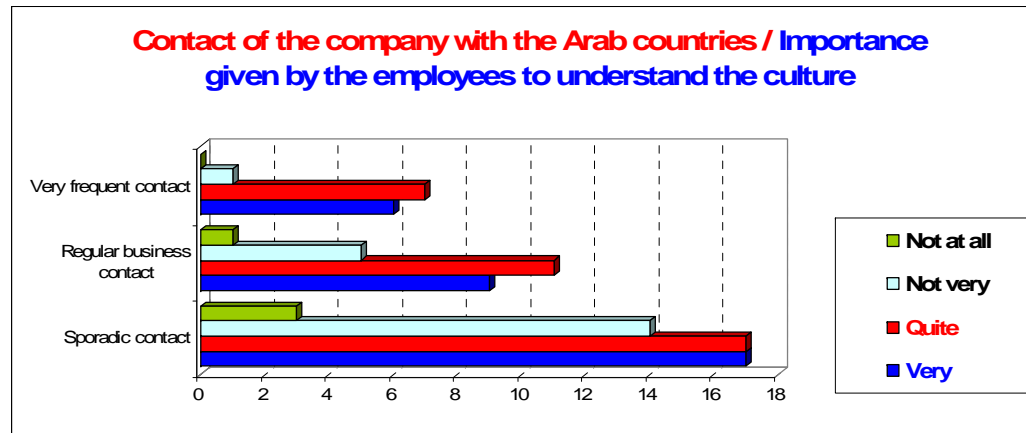
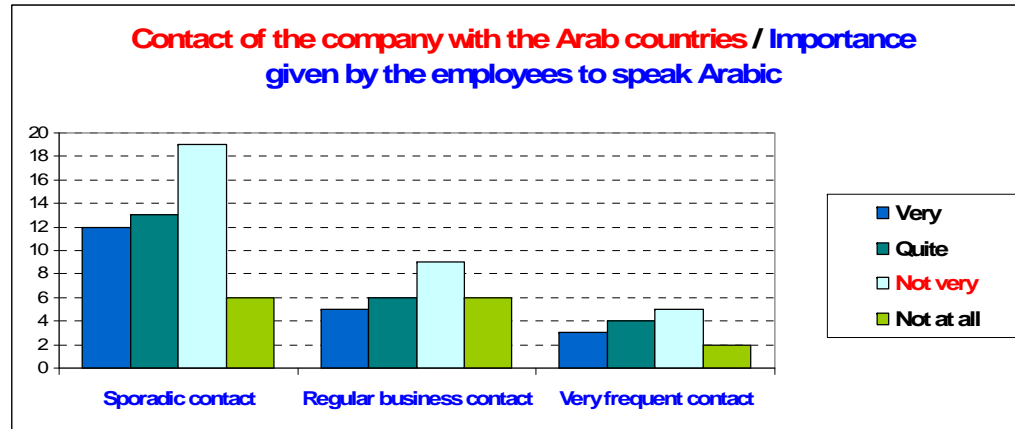
Learning methods according to the field of the company



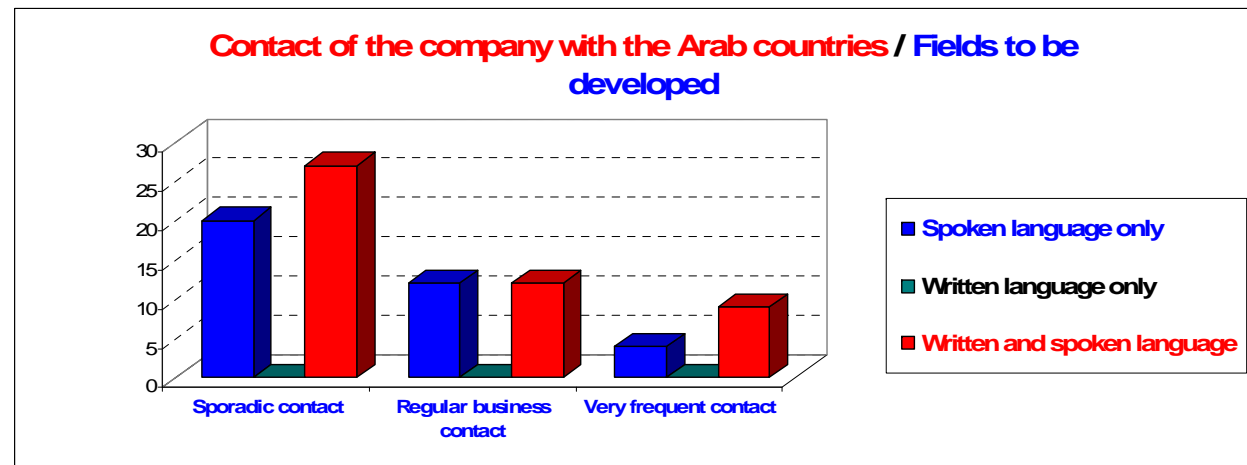
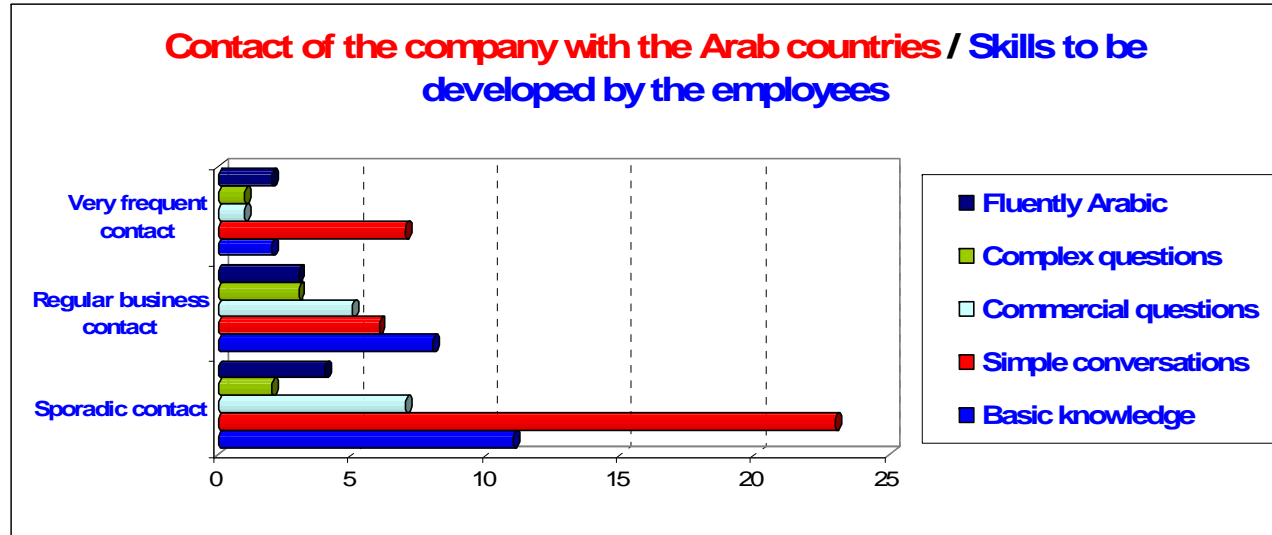
Knowledge and contact with **Arabic culture** according to the level of **contact with Arabic countries**



Knowledge and contact with Arabic culture according to the level of contact with Arabic countries



Skills and fields to develop according to the level of contact with Arabic countries



Level of knowledge of the culture and language according to the importance given by the employees to speak Arabic

